



EXPANDING THE SERVICES OF TRIOSKINCARE

As clients of trioSkincare know, the quality, personal attention, and outstanding results of this Concord, CA clinic are unmatched. Long before I met Rise and Chris, the owners of Trio, I had imagined that a relationship with a top-tier clinic like this would be very productive and enjoyable. So, I feel very fortunate to have recently joined my practice with Trio. I am confident that my existing patients, and the clients of Trio, will also benefit from our affiliation. Since there are many of you whom I have not met, I wanted to take this opportunity to introduce myself, and tell you more about my training and professional interests.

My Pre-Surgical Life. The path to my current profession was not exactly straight, but it included several interesting and life-building experiences. I grew up in Connecticut, and attended Harvard College where I majored in Biology. During the summers in college, I ran a small business, and this fostered enough of an interest in business that after graduation in 1989 I decided to work in the finance industry in New York City. I soon realized, though, that such tedious and sedentary work was not for me, so I decided to re-examine my other career interest: surgery. I moved to San Francisco in 1993 and took a job at the California Pacific Medical Center as an operating room technician. I loved this job, and became convinced that a career in surgery was right for me. In my free time, I played bass guitar and guitar with YellowWood Junction, an original rock band based in the city. We recorded two CD's and toured often throughout the Western U.S. I greatly enjoyed my time with the band, and I value the personal growth I achieved during those years.

The Long Training Road. I moved back to New York in 1996 to start my medical education at the Columbia University College of Physicians and Surgeons. I graduated in 2000, and moved back to California to start a six-year residency program at the University of California – San Diego, to specialize in otolaryngology. This residency exposed me to the complete anatomy, physiology, function, pathology, and treatment options for the face and neck. I feel that this thorough background is indispensable for any surgeon providing cosmetic services for the face and neck.

After the residency, I committed to one more year of highly specialized training in facial plastic surgery at the Lasky Clinic in Beverly Hills, and USC in Los Angeles. My mentor was Dr. Frank Kamer, one of the most respected and famous facial surgeons in the field. Dr. Kamer developed many of the most effective facelift techniques used today, primarily the deep plane procedure. He also performed more than 10,000 rhinoplasties during his career, and offered an assortment of other facial procedures. His teaching enabled me to build considerably on my experience from residency, and I am happy to be able to bring his expertise to the Bay Area. In addition, simply working in Beverly Hills was a great learning experience. Working with such savvy patients, and many celebrities, was an excellent confidence-building experience for me.

My Current Practice. My practice in Concord will focus on several treatments. First, I will emphasize rhinoplasties, considered by many to be the most challenging of facial cosmetic surgeries. The rhinoplasty experience of my residency and fellowship provides an excellent foundation on which to base my practice here. Second, I will focus on facial rejuvenation. I participated in all types of facelifts, eyelid surgery, and brow lifts during fellowship, which will benefit current patients who desire a younger, more refreshed look. Third, I will grow my practice of Botox and filler injections. Having a surgeon as an injector, patients will have the advantage of getting a complete perspective on facial improvement. Lastly, I will introduce the Sciton laser to Trio's clients. This revolutionary technology is the best and most versatile skin rejuvenation tool on the market today.

I appreciate patients who are well educated on the treatments they receive, and to assure this I will provide thorough counseling on each procedure, including all risks, benefits, and alternatives. I want to give everyone the time needed to ensure complete comfort and confidence treatments. Additionally, I believe that every result should be natural. No patient wants to project a "fixed" look, and I avoid treatments that risk creating this appearance.

I hope that you will take the opportunity to come in and talk with me about your facial cosmetic concerns. And again, I would like to thank trioSkincare for their introduction, and express my enthusiasm about our relationship.

I look forward to meeting you soon! For additional information, please visit my website at www.drhdicks.com

- David L. Hicks, M.D.